



## President's Message January

2009

The New Year is here, but whatever happened to 2008? The last few months have been quite a roller coaster in the world of finance, and there are plenty of challenges ahead. As healthcare financial professionals, we have a great responsibility to help our organizations through what have been and continue to be, very rocky times.

Keeping up on what is happening in the healthcare environment is important. We can learn from others regarding best practices, changes in regulations, and new opportunities in the delivery of healthcare. What better way to do this than attending an HFMA education event (now doesn't that sound like an advertisement!).

HFMA Region 11 Symposium takes place in Las Vegas from January 25-28. Attendees will have an excellent educational opportunity hearing about policies and trends affecting major segments of the healthcare industry. In addition, guest speakers John Stossel, Chuck Lauer, Cam Marston and Dr. Beatrice Berry will provide interesting perspectives. To get more information, go online to [www.hfma.org/region11sumposium.org](http://www.hfma.org/region11sumposium).

Our next Oregon HFMA meeting is in Beaverton on February 11-13 at Embassy Suites near Washington Square. The Reimbursement track returns for its second year with a great lineup of topics. Jeanne Scott also is returning with her unique perspective on the political front. John Mitchell will join us for an overview of the economy. Both Jeanne and John are outstanding speakers and always draw a crowd. The Patient Accounts track has some great sessions including "Best Practices in Point-of-Service Collections" and "Internal Auditing of the Revenue Cycle" with Day Egusquiza. This should be an outstanding educational opportunity; don't miss it! If you haven't already received registration information, logon to [www.oregonhfma.org](http://www.oregonhfma.org).

Of course, the highlight of the year (in many people's mind) is our May meeting and annual banquet. We will be at Salishan in Gleneden Beach on May 13-15. The program committees are beginning work on the education sessions that are always excellent. And then there's the annual awards banquet and chapter leaders installation. This is our opportunity to thank the current year leaders and welcome the next group. We are a volunteer organization, and our success rests with the commitment and energy of you, our members. This is a time to celebrate, and we're pretty good at that.

I hope to see you at one (or all) of these events!

Barbara White  
Oregon Chapter President 2008-09